



"Life is an adventure... Wherever it leads you, fuel your journey without compromise. Grab a great-tasting, healthy snack along the way. Then... hit the Open Road."

## HISTORY

There was a time when finding a great-tasting, "better-for-you" snack was difficult. That time is long gone. Since rising from the foothills of the Rocky Mountains in the 1980s, Rocky Mountain Popcorn® has grown from a respected and popular local snack option to a national crunchy craze.

In 2007, Rocky Mountain Popcorn was born. And, in 2013, we evolved into Open Road Snacks™ as the brand turned its focus toward pioneering the concept of healthy snacking. But the natural, whole-grain roots remained the same, and as sales grew 12-fold, the simple principle of convenient, delicious and healthy snacking expanded into other brands. Two years ago, we launched our innovative crunchy corn snack Poplets®, a healthy new twist on an old favorite. Now in more than 30,000 travel and convenience stores across the country, including small grocery, specialty and club, Open Road Snacks™ is a national leader of great-tasting, small-batch craft snacks. Better for you never tasted so good.

**Fuel Your Journey™** with these delicious Open Road Snack™ brands:

### Rocky Mountain Popcorn®

- Available in a variety of sizes
- 100 percent gluten free
- 100 percent nut free
- High in whole-grain fiber
- All natural
- Certified non-GMO kernels
- Available in eight delicious flavors: Butter, Caramel, Jalapeño, Kettle, Naked, Southwest Cheddar, White Cheddar

### Poplets®

- Available in a variety of sizes
- 100 percent gluten free
- 100 percent nut free
- High in whole-grain fiber
- All natural
- Certified non-GMO kernels
- Available in three delicious flavors: Asiago Ranch, Chile Picante, Sea Salt & Butter

### Diego's® Chips

- 100 percent gluten free
- 100 percent nut free
- High in whole-grain fiber
- All natural
- Available in Habañero and Red Chile



Popcorn Perfected!



Crunch Perfected!



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### COMPANY INFORMATION

- Corporate office located at 6547 S. Racine Circle, Suite #1800, Centennial, CO 80111
- Official Popcorn Partner of the Denver Broncos
- Located in more than 30,000 travel and convenience stores
- For more information on Open Road Snacks and Rocky Mountain Popcorn and Poplets, visit [www.openroadsnacks.com](http://www.openroadsnacks.com)
- To see where Rocky Mountain Popcorn and Poplets are sold near you, visit [www.openroadsnacks.com](http://www.openroadsnacks.com)



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Crunch Perfected!